


Aluminum Folding 2.29

## Save an Extra $20 \%$ Off

 All Swimming Pools All Playground Equipment
##  <br> CALIDOR



Tinirpool Air Conditioner皆药 129.70 ：



Movie Project 36.40
$\underset{\substack{\text { Save an Extra } \\ \text { Our Regular tow Low Por Price on } \\ \text { on }}}{20 \% \text { Off }}$
All Darkroom
Equipment
 $\pm$



Post Office Order

 Seek Report











Alanchegter Eurniuy Tiferalid

## 'Today': As Dull

## As Yesterday?

$\qquad$ Jolinnon, Becratary of Brate Dean Ruik and Danny Kaye are amons the elsht milition Amerb with "the "Today" Bhow?" procletmis a preats rolease from the National Broadcarting Co. It this is true, some high level the regent difection of thits 10yearold program. what broadcasters iks to cal "a service show." tis baatc in redients are hendiline newa reporta, detallin of the official U.8. Weather Bureau forecast, IntorNow with peroons who have books, movies or piays to sell and an app
commerctals.
But somewhere along the way In the past year the magle went out of this program. It has beand anchored by three of the nost colorieas, biand indtividuale in television.
The programs have come an incredible, downhitl, distance tive sesstons that gave this show Its seputatlon. Dave Garroway, In the beginning, had to put up with F. Fred Muggs, a chimpanzee. Thls didn't stop Garroway - surely one of the bent in from engaging in lively controveray. Later, newaman John Chancellor uned his training to bring unexpected, rewarding: remarkís from pubilic office hold ers.
Hugh Downs, on the other of information that sound as though they were culled out of those one nentence items news. papern used to call "fllfers," His depth is concerned with such vital topics as satiling or navign tion.
The Reasons for Downir Hatcame execusable eartier this month when he left for a month of medical leave.
Three years ago, he suffered a herniated alse in the neek,

## GOLF

Computerised Golt
NITE OR DAY RAIN OR SHINE Indoors, Ourdoors

PAR-3
GOLF COURSE
DRIVING RANGE
O MIIIATURE GOLF
Tee Spoon Resturant
Foll-Mime Golt Profeasional ${ }_{\text {at }}^{\text {and }}$
Golf 0 Tron
EXIT 06 from 1-84
Ets. 83 \& so, Talcottville

## Trying To Sell 'Soul'

HOLLXWOOD (AP) -NBC is spending a few hundred thouand dollars on the proposition
hat advertiaens and autianoes would support a weekly televison variety show enacted enfrely by Negroes. Last wook the pilot film of Lou Rawls, Nipry Russel, Retd Hox Chambera Brothors, George Kirby and others-was taped at the NBC Burbunk atualos. No one would sny what the sort was, but comparable apeais cont $\$ 300,000$ or more.
The show in aimed for proeen-
antion as a specinl, ponsibly this tution as a speoinl, ponsibly thim
lead to a weekly series during the January self-meselion owitoh in programming. That was the hastory of last seamon's blggeat hit, "Laugh-In." It is no colnctdence that "Soul" fa belng presented by the "Laugh- $\mathrm{In}^{\text {" men- }}$ and bis partner, Ed Friendly, and the wariter-mereator of the Ehow, Digby Wolfe
All tiree were hovering pro teetively around the "Soul" tap ing. They watched as the leading periormers enacted a bar ments were made on the racial scene.
"I hear they're going to move a colored family into 'Peyton Pince.'"
'No didding! What color?'
"No lidding! What color?"
"Soon's we move in, maybe all those crasy folks will move out!"
I'm wasting for them to put one of us on the King Flamily." Schlatter and Wolte dlscunged he origins of "Soul."
"It happened on the night of "he Emmies," sald Schlatte four ewards that night). "It was one of the great colncldences of all time. I told Digby that I had ust gotten approval that day to go ahead with an all-Negro muical hour almed for a weeldy
eries.
"And I told George that Juast that day we had recelved approval trom the Writers Gund for the purpose of working on fust such a show," madd WoHe. "These were people from the I had been worlang for some time, and the discussions about the ahow had been going on for a year:"
Enilisted for the project wero
(Bee Page Four)

## Stanek <br> ELECTROMIOS

 laboratories$27 T$ BROAD
STEREO TAPES FOR

IV-Radio, Sales and Sorvice

ICE PLANT OPEN
Weoldays 8 A.M. to 8 R.M-Sundayi 8 A.M. to 1 R.M.


By WILLAM DEMEREST theaters in st. Loak, ame er to ind out wit Dusiness for a long time-iut as one of his theaters after I had could that the Mae West film long as his own eatimate-and closed in Cricago. Need I aay I was dolng such great business has become a familiar face on accepted? , late shows ns well as in When I show up at the thea- enough to clear the house for his continuing character of Un- ter in 8 St . Louls on the appointed the next soreening. cle Charlies in CBs' "My Three day, I noticed a long line outislde So I paid oft the rest of my acSons," which he assumcd when the booc office walting fo buy tors, and I was up on stage by the late wiliam Frawiey be- tickets, and I throught, "Oh myself traing preparing to leave onme in. And the lady known as great, Tm doing tine business!" house that is preparing to leave
"Do "Dtamond LIl" started it all, so, feeling food, I went back- atter soemn
and until now, never knew it.
stage, and the stage manager ture and half a house that is just and until now, never knew it. stage, and the stage manager absentmindedy, "Oh, coming in to see the film. My HOLLXWOOD (AP)-Looking yeah, Demarest-you got II first line was "Tm just up here
(ind back on my 78s years in show minutes." Before I could find to pass the time while
buainess, I guess I would have out what was going on, to oredit Mae West for getting walked oft. no one backstage After a couple of periorm me into films-although she'd told me anything else-just, ances, my act was cut to three never heard of me at the time. "Yeah, Demarest--1 mintes to sy 1 wase pretty sore at to an extra showing
 well betore there was such a this lind of casual receptor, Ing ingured then and there that
thing as television.
I stormed into the minager's of- In thing as televisin, Chicago nbout fice to tell fim who I was and if that's what nilma were going 35. years ago ntarxing in my own demand to know what was going to bo doing vaudevine, astage. one-hour stage revue at the Pa . on. He satd, "Oh, yeah, Dema- to pe nuts to stay on ace and fo lace Theater. Spyros Skouras, rest-you have 11 minutes, I quit the atase all after that engagement and the movie magnate who at that I couldn't believe what wo headed for Hollywood-und Par happening. Ill walked outside to billing on the marques amount-the very same studio to make aure I was in the right that had made the Mae West place. I noticed that the line for pleture. If you can't beat em thekets was now half.way down join 'em, how Hae West and
the next block. I looked up at didn't know the next block. "Mae West in tshe Done Film opened an entirely new worl Wo I went back to the manag- stnce.
Sor me



Vietnamese -refugee children in "Raymond Burr Visits Vietnam" Friday, 10 p.m. on NBC.

## Week's Highlights

 TODAY: "Misy Univerae behind the violence, $4.5 \mathrm{p} . \mathrm{m}$. onBeauty Pageant," $10-11: 30$ p.m. ABC. . The Campaign and the Beanty Pageant," $10-11: 30$ p.m. ABC., "The Campaign and the
on Candidates," premiere of a reon CBS.
sunday: "Newark: The Anatomy of a Riot," the reasons

## FLOOR COVERING SPECIALISTS ARMSTRONG CINOLEUM FORMICA COUNTER TORS KENTILE PRODUOTS CGEAMIC TILE Free Eatimates JOHN'S FLOOR COVERING 254 BROAD SX. EAS-9ATs

## TOOL and

 EQUIPMENT RENTALSSanding Machines Power Tools Plumberts Tools Palater's Equilpmen Coment Tools Moving $\mathrm{Eq}_{\text {quilpaint }}$ Maintenance Equipment

## 640-2052

A-P EQUIPMENT RENTAL
935 Center St. Mancheater

$S$
,
ELECTRONICS
laboratories 277 BROAD
FIM. AND AM.
CAR
STEREO
RADIOS
2V-Radlo Bales and Iterviee
view of the oampalgn week, s.
5 :amo p.m. on NBC. .'Dear
Brigitte. Brigitte Bardot, with Jemea Stewart, g11 p.m. on ABC. MONDAY: "H's Happening," premiere of Monday-through-
Friday teenyboppengreview, with Friday teenyboppeg review, wind
Paul Revere and Mark Lindsay, Paul Revere ana
$1: 30-1: 55$ p.m. on ABC. .' 'What
Harvet for Harvest for the Reaper?", a
atudy of the exploitation of m grant workera, 9 p.m. on Chian-
nel 24 nel 24..."I Spy," with Gene Hackman as an escaped conviet,
10.11 p.m. on NBC. TUPsDAY: "Showease "68,"
country.Weatern, muntic from country-Weatern. munic from
Nashille, $8-8: 30$ p. Nastrille, 8-8:30 p.r. on NBC
. "Of Black America" black "OF Black America," black and Africa examine problems,
 nal," folk ainger Leon Bibb and others, 8 p.m. on Channel 24.
"Flaming Star," Elvis Prealey "Flaming Star," Elvis Prealey on ABC. FRIDAY: Joan Baes of her
career and vlews, 7 p.m. on career and views, 7 p.m. an David L. Wolper's Production of The Devil'a Brigade,'" behin film, $7: 30-8$ p.m, on ABC. "Raymond Burr visits Viet
nam," a rebroadcast of covernam," a rebroadcast of cover
age of his trip. 10.11 p.m.

## Trying to Sell 'Soul'

 (Continued from Page One) neophytes Jeanne Taylor, Larry Reed and Cal Wilpon. None hadany protestonal experience except Jeanne Taylor, who had a play on the NBC spectal by the Whats Woricatiop. The trio wrote the entire script of "goul."
"I think the how has a "I think the show has a good
chance of suoceeding" Schlat. ter sald. "In the firat place, it in contemporary. It has much the mame frieverence and unpredso. (nbiliky that 'Laugh-In' han. It
moves into areas that are not moves finto areas that are not
normally dibcuased on variety thows. Worte aded: "We ne pre septing the Negro vewpotnt be able to capture the Negro audience, because they will
lmow thit the thow to about theminelvea, And I think 4 w will
get a large amount of witte gudance which win be attrectec audiance which win be attrectec
by the entartatimiont velues?
 wis suty try

m.
n..



## FRIDAY JU PROGRAM



## The Monkees Look Ahead

By noB thomas

HOLLXWOOD (AP) - Where
do the Monkees go next-or do
you care?
There are a few million teen-
agers and aubteeners who maintain an intense concern about
the clutch of sloging idole who the clutch of singing idols who
starred an the NBC network for two aeasons.
The foumome made a distinct impresation on the younger net and even on the more mature
voters of the Academy of Televoters of the Acedemy of Telo-
viston Ants and Sclences who named "The Monkeences the best named
comedy
non.
To

To many critles, the zany half-hour eeemed nothing more the Beatlea movics. But Imitation is no drawback to televisiton revilited and "The Monkees" he second year was lens aucconeful, and the show will not be
in 1008-99.
What happened?

## Don WILIS Garage

w



But he in concerned about the futures, and has sunk $\$ 75,000$ of his own money into a non-Mon-
kee record allum called "The kee record album called "The Wichita Traln Whielle Singa." The Dot album la getting a good
play and it appaers that the play and It appaers that the
Nesmith inveatment ${ }^{i}$ a goling to e pay off.
His single venture doem'l
mean that he ts cutting out from the Monkees, But he is realletic about the future of the team. "In terms of 'now,' the Monkees are juat about over," he commented. "By that I mear what we had jus about done evdo on the series. There was nowhere elae we conld go.
"But I think the feature movie we fust fintahed-we atill don't
have a tilue for $t$-will open have a tile for t -will open up
whole new avenues for no. I whole new averues for to. I Hes: in features and in telev1alon speclats-we are signing
with NBC for two next seson""
$\qquad$


Girl C Arm in Of Swir

